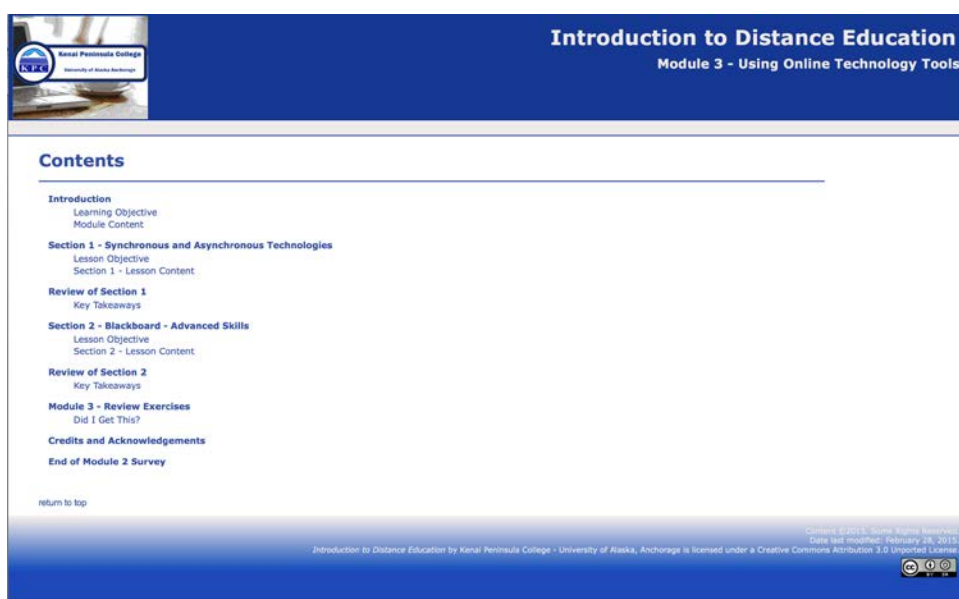


Content Rebranding Example

SkillsCommons contains content authored in a variety of formats. One format that has many advantages is SoftChalk (www.softchalk.com). Content authored and delivered through this product includes school branding in a header and author attribution in a footer.

This document shows the steps needed to quickly and easily convert content from one brand to another. This is one illustration of what can be done under the Creative Commons license. For example, here is an image of content from the Kenai Peninsula College and then rebranded to SkillsCommons.



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The California
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Multimedia Educational Resource
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Browsing by Subject

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Click on “Introduction to Distance Education Module 3” for a closer look at the metadata for this submission.

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Author

- David Cheng (17)
- Clark, Dr. Susan J. (16)
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- Dowell, Kevin (7)
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- 2000 - 2015 (345)

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[Introduction to Distance Education Module 3 - Using Online Technology Tools](#)

Online Course Module

Learning Objective: Students will identify online technology tools and resources to support learning in a synchronous and asynchronous environment. Contents of this module... Section 1: Synchronous and Asynchronous Technologies, Section 2: Blackboard - Advanced Skills, Credits an . . .

[CIS2321 Information Systems](#)

Online Course

[CTS2334 Server Operating Systems](#)

Online Course

[CGS1100 Microcomputer Applications](#)

Online Course

[EGS1000 Professional Performance for the Technician](#)

Online Course

[MAN2582 Introduction to Project Management](#)

Online Course

[MAT085-085 Algebraic Literacy](#)

Online Course

MAT085-087 develops algebraic skills necessary for manipulating expressions and solving equations. Topics in the course include radicals, complex numbers, polynomials, factoring, rational expressions, quadratic equations, absolute value equations and inequalities, systems of linear equations, relate . . .

[CET2154 Computer Operating Systems](#)

Online Course

This course is designed to present proper preventative and corrective maintenance procedures for computers for computer systems. Also covers the basic installation and function of Windows operating systems as well a brief introduction to the Linux operating system. The installation use of basic appl . . .

[COP1000 Introduction to Programming](#)


Online Course

Click on the link to the submission (a zip file) to download to your local machine.

Introduction to Distance Education Module 3 - Using Online Technology Tools

Bieniek, Dr. Valri

Learning Objective: Students will identify online technology tools and resources to support learning in a synchronous and asynchronous environment. Contents of this module... Section 1: Synchronous and Asynchronous Technologies, Section 2: Blackboard - Advanced Skills, Credits and Acknowledgements, Online Survey.

 Zipped SoftChalk lesson files (html) of the module content found at
<https://www.softchalkcloud.com/lesson/serve/nHoCsxJr2IGVEg/html> (31 MB)

Date:
2014

Primary Material Type:
Online Course Module

Other Material Types:
Assessment Tool, Drill and Practice, Online Course Module, Presentation, Quiz/Test, Simulation, Tutorial

Institution:
Kenai Peninsula College/ University of Alaska

Project Name:
Beyond Anchorage: Expanding Developmental and Workforce Education

TAACCCT Round:
1

Subjects:
Distance learning, online technology, tools, resources, synchronous, asynchronous

Industry / Occupation

Industry Partner:
Architectural Design firms USKH; Harvey H. Hightower, Architect; DOWL HKM; and UMIAQ

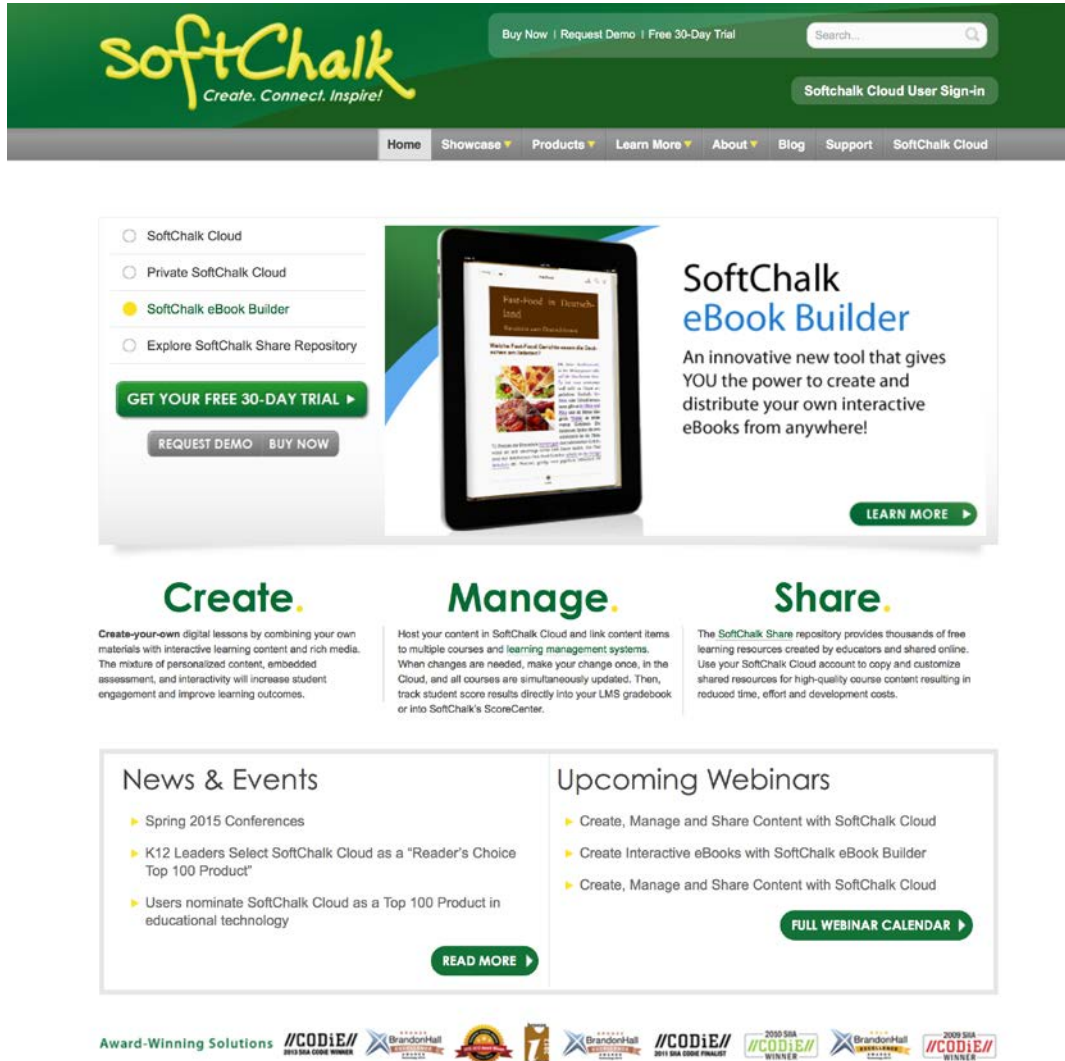
Industry Sector:
Developmental Education

Occupation:
All Occupations(00-0000)

Education / Instructional Information

Educational Use:
Enable students to gain an understanding of the distance education course environment and practice using the skills required to be successful.

The submission file was created with SoftChalk, a tool for authoring content and delivering it via website or learning management system. If you have SoftChalk, simply launch it; if not, SoftChalk is available (www.softchalk.com) for a 30-Day trial.



The screenshot shows the SoftChalk website homepage. The header features the SoftChalk logo with the tagline "Create. Connect. Inspire!" and navigation links: Home, Showcase, Products, Learn More, About, Blog, Support, and SoftChalk Cloud. A search bar and a "SoftChalk Cloud User Sign-in" button are also present.

The main content area highlights the "SoftChalk eBook Builder" with a large image of a tablet displaying an interactive eBook. Text describes it as "An innovative new tool that gives YOU the power to create and distribute your own interactive eBooks from anywhere!" and includes a "GET YOUR FREE 30-DAY TRIAL" button, a "REQUEST DEMO" button, and a "BUY NOW" button.

Below the main content, there are three columns: "Create.", "Manage.", and "Share.", each with a brief description of its functionality.

The bottom section includes "News & Events" and "Upcoming Webinars" with lists of recent activities and webinar topics, respectively. A "FULL WEBINAR CALENDAR" button is provided.

At the very bottom, there is a row of award logos including "Award-Winning Solutions", "CODiE", "BrandonHall", and others.

File-Open the downloaded file in the SoftChalk editor. Note that the editor is not what-you-see-is-what-you-get (WYSIWYG). To view the content as it will appear to the student, *File-Save* and then *Preview*.

SoftChalk Create - [Intro2DE_M3]


Verdana ... Heading 2

Introduction

In this module you will...
identify online technology tools and resources to support learning in a synchronous and asynchronous environment.

Introduction to Distance Education Introduction

Module 3: Using Online Technology Tools



Contents of this module...

- Section 1: Synchronous and Asynchronous Technologies
- Section 2: Blackboard - Advanced Skills
- Credits and Acknowledgements
- Online Survey

Click [next](#) to continue to Section 1: Synchronous and Asynchronous Technologies.

Important: Flash Error Message


..... page break

Using Online Technology Tools

Section 1: Synchronous and Asynchronous Technologies

In this video you will...
be able to align synchronous and asynchronous technologies with appropriate media and purpose.

Preview shows a navigable website with the Kenai Peninsula College logo and a Creative Commons license in the footer.



Introduction to Distance Education


Module 3 - Using Online Technology Tools

Contents

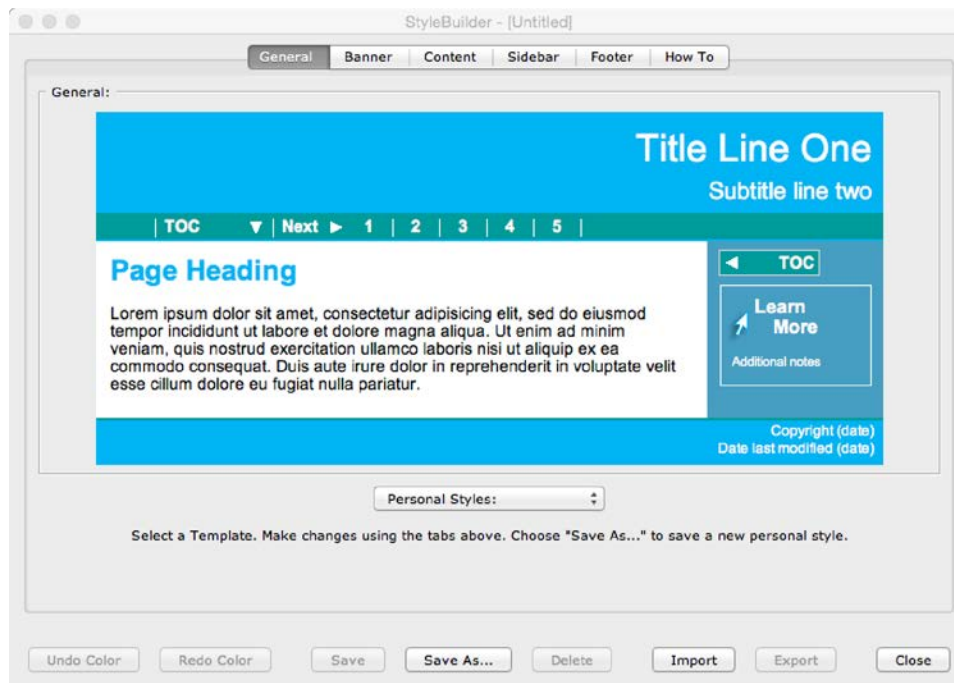
- Introduction**
 - Learning Objective
 - Module Content
- Section 1 - Synchronous and Asynchronous Technologies**
 - Lesson Objective
 - Section 1 - Lesson Content
- Review of Section 1**
 - Key Takeaways
- Section 2 - Blackboard - Advanced Skills**
 - Lesson Objective
 - Section 2 - Lesson Content
- Review of Section 2**
 - Key Takeaways
- Module 3 - Review Exercises**
 - Did I Get This?
- Credits and Acknowledgements**
- End of Module 2 Survey**

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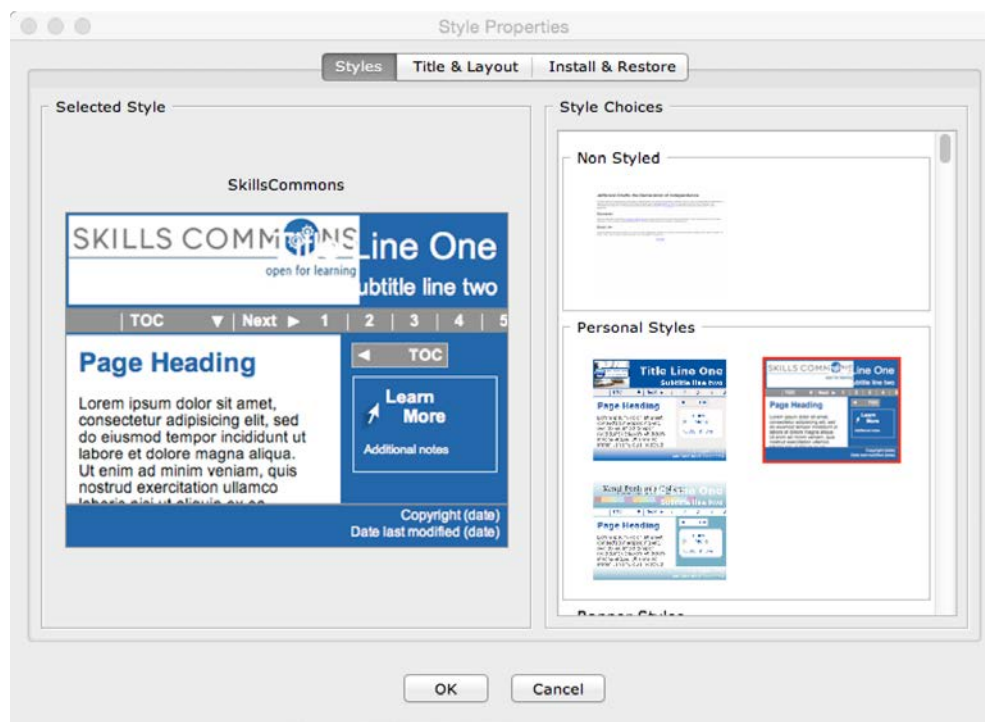
To rebrand the content, back in the editor, select *Tools – Style Builder*.



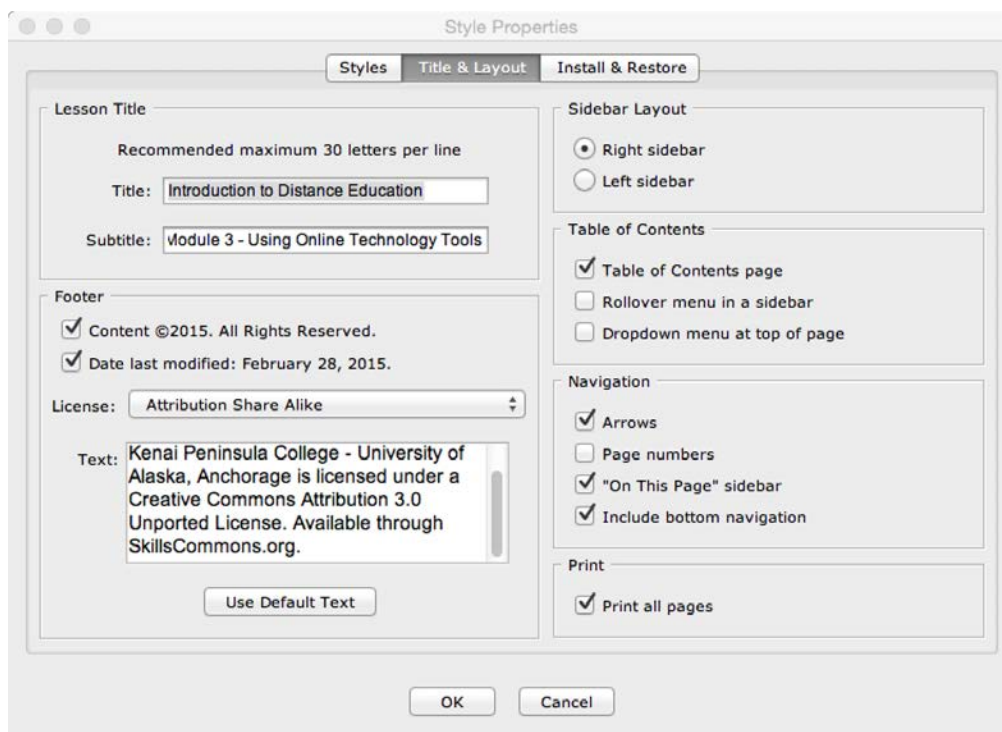
Modify the generic style with a revised banner include a logo image for SkillsCommons and a change to the *banner* and *nav bar* colors.



Continue applying appropriate colors and then *Save* the style. Next use the *Properties – Style Properties* menu and select the newly created SkillsCommons personal style.



On the *Titles & Layout* tab, update the license to include SkillsCommons.



Save and *Preview* again and view the website with the new SkillsCommons branding.

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Introduction to Distance Education
Module 3 - Using Online Technology Tools

Contents

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This document showed how in a manner of minutes one can convert content from one submission to the branding of another.



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This workforce solution was created through a cooperative agreement between the U.S. Department of Labor's Employment and Training Administration and the California State University-Multimedia Educational Resource for Learning and Online Teaching (MERLOT).